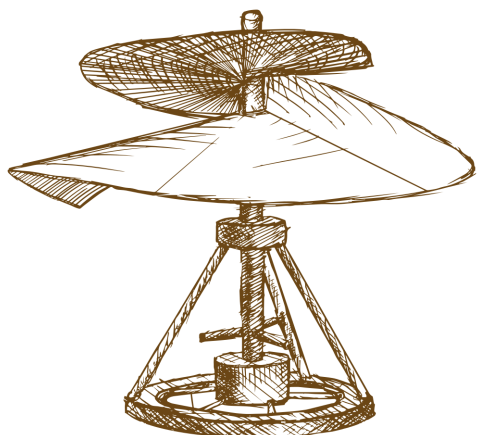


Why Leonardo was a Loser but You Needn't be: The Importance of Diversity & Cognitive Style in STEM, Business, & Education

A presentation by Iwan Jenkins, PhD, Chemist, Strategist, and Executive Coach



APRIL 6, 2:30 PM EDT

In-Person: FRALIN HALL AUDITORIUM

Online: bit.ly/ccpsevent



*Dr. Iwan Jenkins
Toronto, Canada*

Ever wonder why DaVinci's brilliant ideas never caught on?

Or why you are fascinating at some tasks and bored to tears by others? Or why you get on like a house on fire with some people, yet others are so irritating and frustrating that working with them is like fingernails scratching on a chalkboard? Dr. Iwan Jenkins, Adaption-Innovation theory, and its assessment, the KAI, can answer these questions.

Dr. Iwan Jenkins (PhD, Chemistry, University of Liverpool) has used Adaption-Innovation theory and the KAI inventory to link business strategy (Problem A) with leadership (Problem B) in at least 40 countries over the past 25 years. He spent the first 20 years of his career in, as we like to say, the real world – helping blue chip companies around the world hone their strategies, marketing and sales efforts, and mergers and acquisitions tactics. Dr. Jenkins started his own business as an executive coach and consultant 20 years ago, where he continues to help executives in Fortune 500 companies understand and apply diversity and cognitive style for greater insight, respect, and success.



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